

Teaching Exploration of Campus Landscape Design Based on Jingchu Regional Culture

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Abstract: Jingchu culture has a long history, which not only embodies the profound cultural value, but also gives out a new charm in the process of blending and colliding with external cultures. Campus environment design is very important for the growth of students and the cultivation of excellent quality. The integration of regional culture and humanistic spirit can sublimate the inner quality of university campus and enhance the sense of belonging and identity of teachers and students. Integrating regional culture into landscape teaching can not only improve students' recognition of regional culture, but also enhance students' sense of identity and national pride in local culture.

1. Introduction

With the continuous development of social economy, the traditional courses of environmental art design, which are mainly based on theoretical teaching, can hardly adapted the actual needs of today's society for the cultivation of professional talents. In this context, the teaching reform of environmental design courses has become an important problem to be solved urgently. Environmental art design courses with regional cultural characteristics will stimulate students' interest in learning and improve their practical ability and innovation ability. Therefore, it will be of great practical significance to explore and study the teaching of campus landscape design of Jingchu regional culture.

2. The characteristics of Jingchu culture

The Jingchu culture originated in The Jiangnan Valley of China and was an important part of Chinese civilization. It got its name because it originated from Chu. It was originally produced and formed in the Western Zhou Dynasty, and it has very regional characteristics. In the process of its development, it borrowed and absorbed the essence of surrounding culture, thus enriching its own cultural connotation. Reviewing the history of Jingchu culture, it is found that many excellent art models all originate from this area. Jingchu culture has a long history, which not only embodies the enduring cultural value, but also gives out new charm in the process of blending and colliding with external cultures.

3. The significance of integrating Jingchu regional culture into the teaching of campus landscape design

University are the cradle of cultivating talents, which is of great significance to the inheritance of social culture. University education is no longer limited to imparting knowledge to students, but gradually pays attention to the all-round development of talents, cultivating students' internal and external abilities and personal cultivation. Campus environment design is very important for the growth of students and the cultivation of excellent quality. The integration of regional culture and humanistic spirit can sublimate the inner quality of university campus and enhance the sense of belonging and identity of teachers and students.

3.1. Enhance students' sense of identity and national pride in regional culture

Integrating regional culture into the course teaching reform can not only improve students' recognition of regional culture, but also enhance students' sense of identity and national pride in local culture.

3.2. Effectively protect and utilize regional culture

With the continuous advancement of global economic integration, regional culture will be confronted with new impacts. In this context, how to effectively protect and utilize regional culture has become an important research topic. Integrating regional culture into the courses of environmental art design is beneficial to the utilization and inheritance of regional culture.

3.3. Improve the pertinence of course teaching in practical course design

The integration of regional culture and environmental art design courses can help teachers better grasp the direction of course design and improve the pertinence of course teaching in practical course design.

4. Teaching exploration of campus landscape design integrating with Jingchu regional culture

4.1. Course concept

Under the background of course reform, the course concept of landscape architecture will be based on social demand, oriented by employment and focused on cultivating innovative ability. In the actual course design process, teachers need to follow the above teaching theories, and on this basis to optimize and reform the existing course content. Namely in the course design, teachers need to follow the combination of theory and practice, practice and course design idea of combining market demand, and on this basis, through the comprehensive project, emphasize the teaching subject "give priority to in order to learn" substitute teacher by the students "give priority to in order to teach" teaching methods, such as strengthening students' theoretical knowledge and practical effect of the combination of knowledge, So as to stimulate students' learning creativity and intrinsic motivation.

4.2. Course objectives

To ensure that students can strengthen their ability of environmental art design and relevant basic knowledge reserve through course teaching, to ensure that students can have a rich foundation of environmental art design. In addition, in the course design, teachers should also be able to change students' existing inertial thinking, strengthen students' design thinking and innovative thinking through a variety of new teaching methods, develop students' design inspiration, and strengthen students' practical environmental art design ability.

4.3. Course content

For the design of the course content, teachers need to collect and sort out the relevant materials of Jingchu regional culture in an all-round way, and then make a new design and arrangement of the course content based on the course concept and course objectives. As for the actual course teaching, it should be divided into theoretical teaching and practical teaching. In the theoretical teaching part, teachers need to let students have a comprehensive understanding of the main course content, teaching methods, stage tasks, independent learning content and tasks in the course teaching before the actual teaching, so that students have a clear learning goal before the course learning.

4.3.1. Profound teaching activities of Jingchu culture

It is not only a teaching activity of landscape design, but also a profound teaching activity of Jingchu culture to involve the regional culture of Jingchu into the teaching activity of landscape design course. The teaching part of Jingchu culture should include: The culture of Jingchu is full of chu people's consciousness of seeking new innovation. Chu people uphold the attitude of making

public life and learning from others' strengths, and give full play to the spirit of respecting originality and individuality. They have come from behind and become the precious cultural wealth of ancient Chinese civilization.

The innovation spirit of chu people is far from limited to a single aspect, but the innovation of many aspects. In the social system, actively reform, open channels and cultivate roads; In terms of scientific and technological development, it has developed and reformed the bronze smelting process and astronomical calendar to promote the development of science and technology, demonstrating the strong creativity of chu people. In the design of handicraft, the realistic image of displacement, decomposition, splicing, variation of the abstract innovation, to create a different sense of rhythm chu type utensil; In the form of literature and art, chu literati represented by Qu Yuan pioneered romanticism. His masterpiece *Li Sao* is full of the romantic cultural temperament of chu people, which is still widely spread today. Its construction will show a kind of harmonious beauty, the material beauty, the curvaceous, stunning and central gathering of outstanding architectural form, with its cultural characteristics, the chu surrounding and the later had a profound impact, chu architecture is unique in the chu of the geographical environment, specific historical period of cultural products, it is the record of people aesthetic consciousness and the spirit of the age, It shows chu people's unique creative spirit and extraordinary artistic wisdom, and contains chu people's spiritual characteristics and aesthetic taste.

4.3.2. Looking for the integration of jingchu traditional architectural schema and modern landscape design

Modern landscape design works are required to reflect the natural conditions of a region, reflect the local customs and aesthetic orientation of the region. The elements of landscape design should conform to the local cultural customs and people's living conditions and meet the use function of the landscape. In addition, it should also make the landscape rich in cultural symbols and other humanistic colors. Regional culture is the inner spirit of landscape, and landscape is one of the external manifestations of regional culture.

4.4. The teaching method

On the basis of absorbing and developing traditional regional culture, innovation is carried out, and combined with modern design techniques, such as imitation, extraction, abstraction, implication, etc. for a new interpretation, so that the campus landscape has both historical and cultural heritage, and modern element characteristics; Modern design techniques and modern materials can not only continue the ancient style of Jingchu culture, but also show the inheritance and innovation of Jingchu culture in the modern context.

In order to further strengthen the practical role of jingchu regional culture in curriculum teaching exploration, teachers can divide curriculum teaching into five processes: investigation, research, perception, communication and summary. The investigation on-the-spot investigation of the hubei area, let the student through their own observations to the discovery of the subjective hubei actual characteristics of regional culture, practical experience of its regional culture atmosphere, in the process, teachers should ask students to think that the most of its itself the location of the regional culture and landscape, in the form of atmosphere through pictures, videos, records and detailed records, So as to be used in the subsequent design process. Communication refers to the mutual exchange and learning between students based on their works, through which they can learn the advantages of others' designs. Summary is that students summarize the experience and inspiration of the whole learning process, further deepen students' inspiration and innovation ability, improve students' comprehensive quality and ability. In actual teaching process, teachers teach students first element extraction method, and then by setting the way, let the students in their own field of data obtained from the extract of its regional cultural elements, which combines the theory of teachers and practice, deepen the students to learn theoretical knowledge and understanding. In addition, the teacher is to be able to in the process of teaching, teaching and training students for the ability to combine regional culture elements and landscape design, let the student independent extraction of its many characteristics of regional culture elements, symbolic elements and artistic elements, and

through continuous communication, inspiration collision between students.

4.5. Course evaluation

Integrating jingchu regional culture into the teaching of landscape design course is a new teaching form, which must have many problems to be solved in the practical application process. In this regard, teachers should actively organize students to evaluate the course teaching situation, so as to help teachers find many problems in the course teaching process in time, find and solve them in time, so as to prevent the follow-up problems and adverse effects on students' learning effect.

5. Conclusion

Taking landscape design as an example, this paper briefly explains the teaching reform of integrating jingchu regional culture into landscape design course. In the design of Jingchu characteristics, we should take its essence and discard its dross, constantly bring forth the new, absorb nutrition from the elements of Jingchu culture, combine with the elements of local characteristics, and make the soul of national culture glow with sustainable vitality. The teaching exploration of environmental art design major based on jingchu regional culture will effectively improve students' design practice ability, innovation ability and thinking ability, so as to strengthen students' environmental art design effect and lay a solid foundation for their future development.

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